



converged networks

all your communication needs on one network

capitalize on convergence

Convergence is the key to making your communications infrastructure part of your competitive advantage. Combining your Internet, voice, video and data services over a single IP connection will enable your business applications to run efficiently and cost-effectively.

How do you capitalize on convergence so that it delivers real value for your company? Partner with TELUS, North America's leader in convergence. We are the first communications company in North America to transform its traditional circuit-based infrastructure to a leading-edge IP network. TELUS' Next Generation Network allows for the true convergence of data, voice, video, wireless and Internet on an integrated network platform.

But we're much more than a network. TELUS has a comprehensive suite of Converged Network solutions – part of our connectivity portfolio. Our approach is to first understand your business needs, then find the solution that's right for you. TELUS Converged Networks deliver always-on connections through the channel that is most convenient for your business. They will help you build value for your customers by:

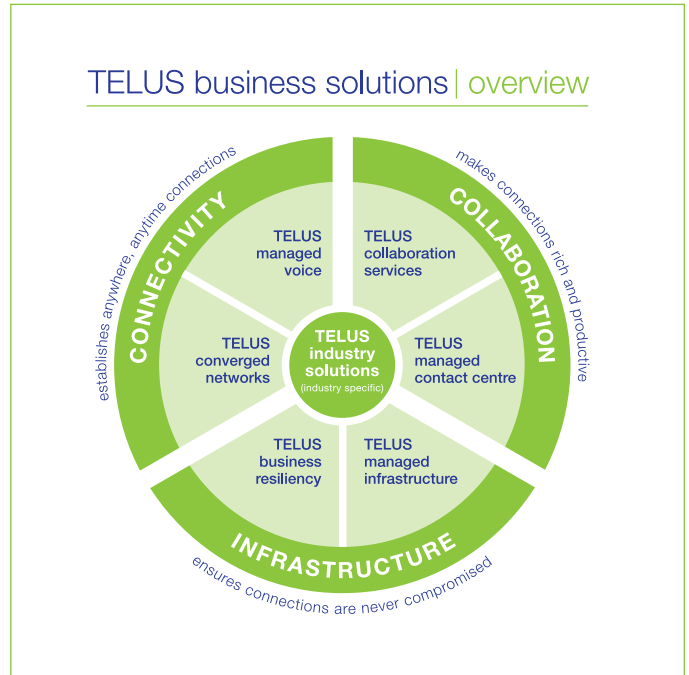
- Improving productivity and operational efficiency
- Reducing costs
- Sharpening the focus on your business strategy by leaving network concerns to TELUS
- Accessing new opportunities for revenue growth through seamless connectivity

key business needs

TELUS business solutions

transition to convergence	■ IP Networks
maximize connectivity	■ Business Internet
extend your enterprise	■ Wireless LAN
operate at peak performance	■ CPE Remote Management ■ CPE Maintenance

TELUS business solutions | overview



transition to convergence

Make convergence your business reality, not just a promise of business benefits. TELUS can help. By combining your Internet, voice, video and data services with TELUS IP Networks, you minimize the total cost of ownership for your network.

Your company will see the results in enhanced management of network services, higher productivity, and improved communications and collaboration with employees, stakeholders and customers. With TELUS IP Networks, you can translate the new capabilities made possible by convergence into real business value:

Boost productivity. Your employees and customers can easily share vital information and collaborate across Canada and around the world. Your applications run smoothly without congestion or delays. TELUS IP Networks use a resilient, redundant, high-capacity architecture that meets the highest performance and quality-of-service (QoS) standards. TELUS not only provides high core network availability, but also provides 99.9% availability on each access.

Reduce costs. Convergence reduces your equipment and maintenance costs and minimizes network administration costs. It saves your valuable time, energy and corporate resources because it eliminates the need to use or maintain multiple networks.

Increase flexibility. TELUS IP Networks offer greater scalability and reliability. QoS enables traffic to be prioritized across the network according to your business requirements. Your network can be quickly modified when your business requirements change.

maximize connectivity

Internet connectivity is your cornerstone for business success – a fundamental building block that allows you to stand out from your competitors with disruption-free Internet connections for your employees and Web-based applications that deliver superior service to your customers.

TELUS gives you that connectivity and much more – assured availability, reliability and scalability. TELUS Business Internet bolsters your competitive advantage by helping your organization:

Maintain your strategic focus. By having TELUS look after your Internet services, your employees can focus on core business operations. TELUS is a single point of contact – your one-stop shop for Internet solutions, saving time and effort for your in-house staff. TELUS is an industry leader in Internet access reliability. We commit to a money-back guarantee of 99.9% Internet access. Unlike our competition, TELUS service level guarantees include our access as well as the core.

Increase revenues. Seamless connectivity to the global marketplace allows you to explore new revenue growth opportunities.

Enhance efficiency. Integrated multimedia applications require greater networking capabilities. TELUS Business Internet delivers this capability – at lower cost – through the use of a single converged access for intranet and Internet applications.

extend your enterprise

Your employees now carry laptops, PDAs and mobile phones everywhere they go – so they need access to your network resources wherever they work. How do you meet their growing mobility needs? A wireless LAN can dramatically increase employee productivity through real-time communications and/or collaboration.

TELUS Wireless LAN provides your employees with secure, high-speed, seamless access to applications and data, anywhere, anytime. At the same time, you achieve cost savings by reducing cabling costs and move/add/change costs. Our solution focuses on your business needs:

Boost productivity. When your employees can access core resources and systems wherever and whenever they need them, the results include greater productivity and faster turn-around times. With TELUS Wireless LAN you can realize productivity increases of up to 25%. User satisfaction improves because inquiries and problems can be responded to more quickly than with an in-house solution.

Enhance collaboration. TELUS Wireless LAN is an extension of the wired network, without the wires. Use it to expand network access to your boardrooms and common areas where employees collaborate on projects, and meet with customers and partners.

Ensure security. TELUS Wireless LAN is designed and tested to meet the highest standards for security and availability. It can be monitored 24/7 by sophisticated diagnostic and management tools. TELUS experts identify and resolve problems or threats quickly and efficiently.

operate at peak performance

Mediocre performance is not an option for your business. Your voice, converged and data communications equipment and applications must operate at peak performance. Inefficiency or system downtime can cost your business money, even customers.

TELUS can help with two performance optimization solutions. TELUS CPE Remote Management provides real-time remote monitoring – identifying, analyzing and resolving CPE alarms as they occur, often before you are even aware of the problem. TELUS CPE Maintenance provides on-site support for your CPE-critical applications, including software and hardware enhancement or replacement. Your business will:

Boost productivity. The maintenance of technology-based solutions is becoming increasingly complex. Having your employees look after your CPE equipment and applications means diverting valuable resources away from your core business. TELUS technicians are trained on the most up-to-date solutions. They know how to diagnose and resolve service disruptions quickly and accurately, so you get reliable, fast results.

Ensure optimal CPE performance. With TELUS CPE Remote Management, you gain managed, monitored CPE applications, without the headaches. Compared to in-house monitoring, we provide faster resolution times and better end-user satisfaction.

Extend the lifespan of CPE systems. Replacing your systems means planning for a large capital expense, and possibly some significant downtime. With TELUS CPE Maintenance, you can extend the lifespan of CPE systems without compromising performance.